

Abdul Kagzi

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PERSONAL PROFILE

DATE OF BIRTH: 30th March, 1983
LANGUAGES: English & Hindi.

MARITAL STATUS: Married

SKILLS

- Graphic Designing
- Video Editing
- Product Designing
- Interior Designing
- Inlay Designing
- Seamless Designing
- Web Designing
- UI Designing
- Digital Marketing

TECHNICAL KNOWLEDGE

- CorelDRAW
- PhotoShop
- Premiere
- AfterEffects
- Illustrator
- InDesign
- WordPress
- Auto CAD
- Google Ads and FaceBook Ads
- PowerPoint and Word

EXPERIENCE

Since September 2023 | VIDYALANKAR SCHOOL OF INFORMATION TECHNOLOGY

Visiting Faculty For BAMMC Course

- Delivered engaging lectures and workshops on graphic design principles, colour theory, typography and design software.
- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.
- Assisted in the development of the graphic design curriculum and course materials.

Since June 2022 | KIRTI M. DOONGURSEE COLLEGE

Visiting Faculty For BAMMC Course

- Delivered engaging lectures and workshops on graphic design principles, colour theory, typography and design software.
- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.
- Assisted in the development of the graphic design curriculum and course materials.

January 2023 – July 2023 | DHRUVIT CREATION

Senior Graphic Designer

- Lead the design team in conceptualizing and executing design projects for diverse clients, including branding, marketing materials, digital assets and print collateral.

- Collaborate with the marketing and content teams to develop engaging visual content for social media platforms.
- Developed and implemented design concepts, layouts and templates, ensuring brand consistency across all mediums.
- Mentored and provided guidance to junior designers fostering a collaborative and creative work environment.

March 2021 – December 2022 | 9PK STUDIO

Senior Graphic Designer

- Developed innovative and memorable brand identities for clients across various industries establishing a consistent brand image.
- Produced visually compelling packaging designs, contributing to growth in product sales.
- Conduct design workshops for internal teams to promote design thinking and raise awareness of visual brand consistency.
- Collaborated with copywriters, photographers and web developers to ensure cohesive design execution across different marketing channels.

February 2015 – January 2021 | WISDOM RAYS

Consultant & Graphic Designer

- Handling E-Learning Projects.
- Involved in designing an E-Learning curriculum.
- Handling the graphical appearance of multiple courses.
- Assisting in creative inputs on projects.

Experience as Freelancer since 2006 in Graphic Designing

Digital + Print Industry + Online

- Associated with Architect Parag Pradhan in executing his Inlay Designing for more than 15 years.
- I have worked for various industries including Medical, Hospitality, Automobile, Construction, Aviation, Online Business, Startups, Small-Scale Handicraft, etc.
- Associated with print media by executing and collaborating in brand awareness and promotions.

Content Creation

YouTube Channel

- I have a YouTube channel <https://www.youtube.com/@creativecookingzone>

EDUCATION

Smt. Kamala Mehta College (2002 – 2005)

B Com Graduate

Arena Multimedia (2006 – 2008)

Graphic Designing | Web Designing | UI Designing | Video Editing

L.S. Raheja School Of Architecture (2016 – 2017)

Interior Designing | Product Designing

Learn Today – Digital Deepak (July/2021– Nov/2021)

Digital Marketing Internship Program.

AWARDS RECEIVED

- Digital Marketing Internship Training Program
- Interior Design Best In Technical Subjects in the Year 2017 (L. S. Raheja School Of Architecture)
- Best Student for the Year 2007 (Arena Multimedia, Mumbai).
- 2nd prize in Graphics Designing 2007.
- Best Student for the Year 2006 (Arena Multimedia, Mumbai).
- 1st prize in Advertisement Campaign 2006, Photography.
- 2nd prize in intercollegiate ad making.
- Certificates for Volunteering and Supervisions (College, Arena Multimedia, Animation Society of India, etc.)