

# Abdul Kagzi

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## PERSONAL PROFILE

**DATE OF BIRTH:** 30th March, 1983

**MARITAL STATUS:** Married

**LANGUAGES:** English & Hindi.

## SKILLS

- Graphic Designing
- Video Editing
- Product Designing
- Interior Designing
- Inlay Designing
- Seamless Designing
- Web Designing
- UI Designing
- Digital Marketing

## TECHNICAL KNOWLEDGE

- CorelDRAW
- PhotoShop
- Illustrator
- Premiere
- AfterEffects
- InDesign
- WordPress
- Google Ads and FaceBook Ads
- PowerPoint and Word

## EXPERIENCE

### October 2024 | DEVIPRASAD GOENKA MANAGEMENT COLLEGE

*Visiting Faculty For BAMMC & B.Sc. Animation & VFX Programs.*

- Delivered engaging lectures for Introduction to Computer System, Computer & Multimedia – II, Fundamental of Multimedia Design & Introduction to 2D Animation.
- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.

### October 2023 – April 2024 | TRITECH MULTISOFT LLP. & PIXEL ART ACADEMY | (ARENA ANIMATION - FRANCHISEE OF APTECH LTD)

*Technical Executive.*

- Delivered engaging lectures and workshops on graphic design principles, colour theory, typography and design software.
- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.

### September 2023 – April 2024 | VIDYALANKAR SCHOOL OF INFORMATION TECHNOLOGY

*Visiting Faculty For BAMMC Course.*

- Delivered engaging lectures and workshops on graphic design principles, colour theory, typography and design software.

- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.

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#### **June 2022 – April 2024 | KIRTI M. DOONGURSEE COLLEGE**

*Visiting Faculty For BAMMC Course.*

- Delivered engaging lectures and workshops on graphic design principles, colour theory, typography and design software.
- Mentored students in developing their design skills and encouraged creative thinking.
- Provided feedback and critiques to help students improve their design projects.

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#### **January 2023 – July 2023 | DHRUVIT CREATION**

*Senior Graphic Designer*

- Lead the design team in conceptualizing and executing design projects for diverse clients, including branding, marketing materials, digital assets and print collateral.
- Collaborate with the marketing and content teams to develop engaging visual content for social media platforms.
- Developed and implemented design concepts, layouts and templates, ensuring brand consistency across all mediums.
- Mentored and provided guidance to junior designers fostering a collaborative and creative work environment.

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#### **March 2021 – December 2022 | 9PK STUDIO**

*Senior Graphic Designer*

- Developed innovative and memorable brand identities for clients across various industries establishing a consistent brand image.
- Produced visually compelling packaging designs, contributing to growth in product sales.
- Conduct design workshops for internal teams to promote design thinking and raise awareness of visual brand consistency.
- Collaborated with copywriters, photographers and web developers to ensure cohesive design execution across different marketing channels.

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#### **February 2015 – January 2021 | WISDOM RAYS**

*Consultant & Graphic Designer*

- Handling E-Learning Projects.

- Involved in designing an E-Learning curriculum.
- Handling the graphical appearance of multiple courses.
- Assisting in creative inputs on projects.

### **Experience as Freelancer since 2006 in Graphic Designing**

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*Digital + Print Industry + Online*

- Associated with Architect Parag Pradhan in executing his Inlay Designing for more than 15 years.
- I have worked for various industries including Medical, Hospitality, Automobile, Construction, Aviation, Online Business, Startups, Small-Scale Handicraft, etc.
- Associated with print media by executing and collaborating in brand awareness and promotions.

### **Content Creation**

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*YouTube Channel*

- I have a YouTube channel's <https://www.youtube.com/@creativecookingzone> & <https://www.youtube.com/@CreateCreativeMinds>

## **EDUCATION**

### **Smt. Kamala Mehta College (2002 – 2005)**

B Com Graduate

### **Arena Multimedia (2006 – 2008)**

Graphic Designing | Web Designing | UI Designing | Video Editing

### **L.S. Raheja School Of Architecture (2016 – 2017)**

Interior Designing | Product Designing

### **Learn Today – Digital Deepak (July/2021– Nov/2021)**

Digital Marketing Internship Program.

## **AWARDS RECEIVED**

- Digital Marketing Internship Training Program
- Interior Design Best In Technical Subjects in the Year 2017 (L. S. Raheja School Of Architecture )

- Best Student for the Year 2007 (Arena Multimedia, Mumbai).
- 2<sup>nd</sup> prize in Graphics Designing 2007.
- Best Student for the Year 2006 (Arena Multimedia, Mumbai).
- 1<sup>st</sup> prize in Advertisement Campaign 2006, Photography.
- 2<sup>nd</sup> prize in intercollegiate ad making.
- Certificates for Volunteering and Supervisions (College, Arena Multimedia, Animation Society of India, etc.)